

# COMMUNITY PITCH 2022/23

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## 2022/23: Terms & Conditions

All ideas must be in accordance with the following terms and conditions:

- The idea must demonstrate a strong community benefit.
- The idea must directly align to a strategy of [Council Plan 2021 -2025](#), excluding Objective 4: Community Infrastructure. *NOTE: Ideas for physical infrastructure on Council owned or managed land or property will not be considered.*
- The idea must be for a once-off community program, project or initiative that can be realised by Council between 1 July 2022 and 30 June 2023.
- Funding up to \$50,000 is available to implement each idea.
- Hobsons Bay City Council has allocated \$600,000 for Community Pitch as part of the 2022/23 annual budget. Each ward will receive \$200,000 to distribute.
- The ideas must be Council-led and delivered with no direct allocation of funds given to community groups, clubs, organisations or commercial business.
- The idea must be lodged by 11.59pm, Wednesday 1 December 2021 via Council's digital engagement platform, <https://participate.hobsonsbay.vic.gov.au/>. Applications received after this date and time will not be considered.
- This process is different from Council's [existing grants and funding programs](#), [COVID Support Packages](#) and the [Make it Happen](#) COVID recovery and reconnection grants. Applicants who have submitted ideas better suited to these programs will be advised and redirected to apply to them.
- One submission per individual, community group or sporting association is permitted.
- Where there are multiple submissions for the same idea, Council reserves the right to determine which submission will be put forward for consideration. Council will contact the individual, community group or sporting association if this occurs.
- If multiple/like submissions for the same idea are received and there is no formal community group/sporting association attached, we will group these submissions and review them as one package. You will be advised if this has occurred with your submission.
- Hobsons Bay City Council employees and Councillors or their immediate families are ineligible to submit an idea. Immediate family includes spouses, parents and children only.
- Successful applicants will be notified and provided with details about the next round in the selection process.
- As a condition of entry, you agree the name on the application can be made public and promoted on Councils communication channels.

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## 2022/23: Guidelines & FAQs

Council invites the community to pitch an idea to be included in Council's 2022-23 Budget.

Council invites residents, community groups, sporting clubs, businesses and organisations to make submissions recommending specific ideas for community programs, projects or initiatives to be funded in the 2022-23 Budget.

### 1. HOW TO PITCH YOUR IDEA

- a) Read and follow the Terms and Conditions
- b) Read the Guidelines
- c) Submit your idea on Participate Hobsons Bay, Council's online engagement portal – <https://participate.hobsonsbay.vic.gov.au/>

Submissions close at 11.59pm, Wednesday 1 December 2021

If you require the form in a different format or language, or have any questions in relation to the form, please contact Council's Community Engagement Team on 1300 179 944.

### What happens with personal information collected as part of the application?

#### Privacy Collection Statement

Hobsons Bay City Council is committed to protecting your privacy. The personal information and opinions supplied by you in a Pitch your Idea submission will assist Council keeping you involved and up to date. Your personal information will not be disclosed to any external party without your consent, unless required or authorised by law. You have the right to access your personal information and make corrections. If you have any queries or wish to gain access to amend your information, please contact Council's Privacy Officer on 1300 179 944. For further information on how your personal information is handled, visit Council's Privacy Policy at [www.hobsonsbay.vic.gov.au/System-pages/Privacy](http://www.hobsonsbay.vic.gov.au/System-pages/Privacy)

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## 2. FOR ASSISTANCE TO PITCH YOUR IDEA

There are three ways to access assistance to make your application

- a) Read Section 6: 'Tips for your application' of this document
- b) Register to attend an online information session on Thursday 11 November 2021 from 6.00pm till 7.30 pm. Click [here](#) to register.
- c) Book a time to speak with a Council Officer, click [here](#) for details
- d) Contact the Community Engagement Team at [communityengagement@hobsonsbay.vic.gov.au](mailto:communityengagement@hobsonsbay.vic.gov.au) or call 1300 179 944

## 3. HOW WILL IDEAS BE ASSESSED?

The assessment process will include:

- A. Was the idea received by 11.59pm, Wednesday 1 December 2021 via Participate Hobsons Bay at <https://participate.hobsonsbay.vic.gov.au/>
  - i. Yes – proceed to the next question
  - ii. No – the idea will not be supported, thank you for your application
- B. Is the idea better suited for a grant program currently managed by Council?
  - i. Yes – the idea will not be supported, please consider submitting your idea as a grant application to one of Council's grant programs.
  - ii. No – proceed to the next question
- C. Can the idea be Council-led and delivered with no direct allocation of funds given to community groups, clubs, organisations or commercial business?
  - i. Yes – proceed to the next question.
  - ii. No – the idea will not be supported, thank you for your application.
- D. Is the idea a once-off community program, project or initiative that can be realised by Council between 1 July 2022 and 30 June 2023?
  - i. Yes – proceed to the next question
  - ii. No – the idea will not be supported, thank you for your application.
- E. Will the idea cost \$50,000 or under to implement?
  - i. Yes – proceed to the next question
  - ii. No – the idea will not be supported, thank you for your application.

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F. How does the idea score against the following criteria?

Criteria	Score
To what extent does the idea demonstrate a strong benefit to the community?	(up to 10)
To what extent does the idea align to a strategy of <a href="#">Council Plan 2021 -2025</a> , excluding Objective 4: Community Infrastructure.	(up to 10)

## 4. HOW WILL IDEAS BE SELECTED TO PROCEED TO STAGE 2 FOR THE COMMUNITY TO VOTE?

- Ideas that have reached assessment will receive a score out of a possible 20 points.
- Ideas that receive a score of 11 or over will proceed to the next round.
- Successful applicants will receive more information about the next round.

## 5. HOW MANY PROJECTS WILL BE FUNDED?

Hobsons Bay City Council has allocated \$600,000 for Community Pitch as part of the 2022/23 annual budget. Each ward will receive \$200,000 to distribute.

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## 6. TIPS FOR YOUR APPLICATION

### Demonstrating strong community need

Each application must demonstrate how the idea meets a strong community need. A simple way of thinking about this is

- What is the problem or opportunity?
- How does it affect or impact the community?
- What difference would your idea make?

### Aligning your idea to a strategy or priority of Council Plan 2021 – 2025

Each application must demonstrate how the idea aligns to a strategy of [Council Plan 2021 - 2025](#), excluding Objective 4: Community Infrastructure. *NOTE: Ideas for physical infrastructure on Council owned or managed land or property will not be considered.*

Take a moment to consider the table below to see which strategy from the Council Plan best aligns with your idea.

#### **OBJECTIVE 1– COMMUNITY: Healthy, Equitable and Thriving Communities**

*Be a city where all members of the community can participate equitably, feel safe, connected and achieve good health and social wellbeing*

#### **STRATEGIES**

- 1.1 Celebrate the diversity of our community and provide equitable opportunities for all
- 1.2 Improve the health and wellbeing of our community – particularly our young, vulnerable and older community members
- 1.3 Foster community safety including family violence prevention
- 1.4 Enable participation and contribution to community life, learning and inter-connection

For information on Councils' current community services and programs click [here](#).

For more information about grants available at Council and other local providers, click [here](#).

For further details on how Council works towards creating a healthy, equitable and thriving community please refer to the following documents [A Fair Hobsons Bay for All 2019-23](#) [Reconciliation Action Plan 2019-21](#)

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## **OBJECTIVE 2: ENVIRONMENT: Valuing our Environment**

*Foster a sustainable way of living in response to climate change through active involvement in alternative energy use, reduction of waste, enhancement and conservation of our natural environment*

### **STRATEGIES**

- 2.1 Increase resource recovery and reducing landfill across Council's waste services and improve the customer experience of waste services
- 2.2 Enhance protection, preservation and promotion of our coastal environment and wetlands/waterways, biodiversity and natural areas
- 2.3 Increase tree canopy cover within Hobsons Bay to reduce the urban heat island effect, improve air quality and enhance general amenity
- 2.4 Continue to reduce Council's greenhouse gas emissions by increasing the use of renewable energy, increasing energy efficiency and implementing Council's zero net emissions strategy

For details on sustainable events, community environmental groups and grants, click [here](#).  
For further details on how Councils' sustainable initiatives and actions, click [here](#).

## **OBJECTIVE 3 – PLACE, RECREATION AND ECONOMY: Vibrant Place and Economy**

*Support a resilient local economy that facilitates job growth and retention, promoting Hobsons Bay as a place to live, work, invest, recreate and visit*

### **STRATEGIES**

- 3.1 Support diversification and growth of our local economy in response to significant changes in land use and the ongoing impacts of the COVID-19 pandemic
- 3.2 Increase economic and tourism opportunities that capitalise on our cultural and creative strengths
- 3.3 Continued commitment to the delivery of the Better Places program
- 3.4 Increase participation in recreation activities across the community
- 3.5 Ensure land use and development supports high amenity, sustainability, exemplary design and responds to neighbourhood context

For information on Councils'

- current recreation programs and services, click [here](#)
- COVID support program, click [here](#).

For further details on how Council works towards creating a vibrant place and economy, please refer to the following documents

- [Hobsons Bay Economic Development Strategy](#)
- [Experience Hobsons Bay Tourism Strategy](#)
- [Better Places](#)
- [Sports and Recreation policies and strategies](#)