

**BETTER  
PLACES**

Spotswood &  
South Kingsville




# SHAPING THE VISION FOR **SPOTSWOOD + SOUTH KINGSVILLE**

This project is delivered by



DRAFT VISION SUMMARY | FEB 2021



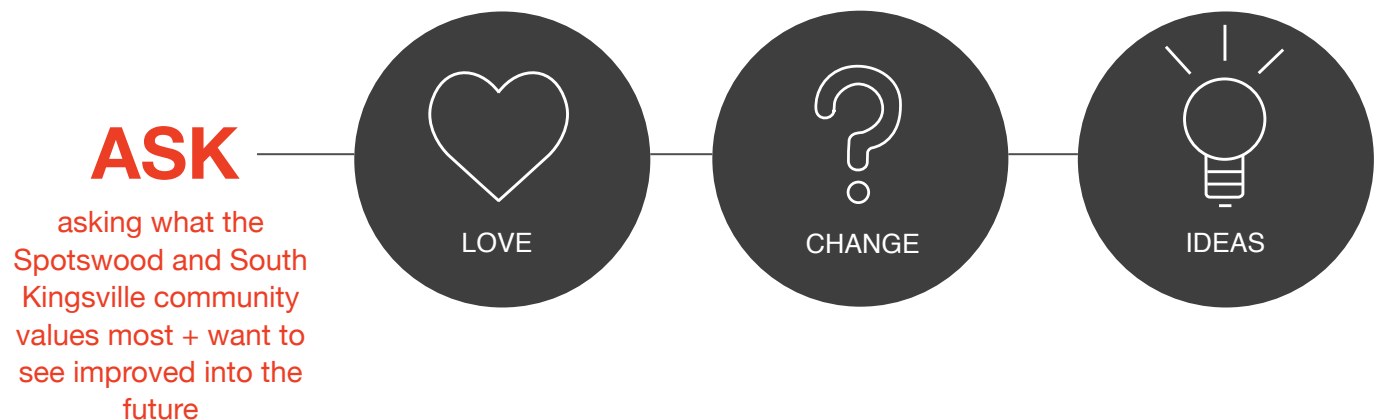
How would you make  
Spotswood  
and South Kingsville  
a better place?

# STARTING THE CONVERSATION

...asking the community to share their views and around what they love most about the area, what they would like to see changed, and any big ideas they might have to improve Spotswood and South Kingsville into the future.

The Better Places Spotswood and South Kingsville project launched with a public engagement process that ran throughout November and December of 2020. The focus of the initial engagement was to start the conversation - to 'ASK' the local community to share their ideas, concerns and aspirations for the future of Spotswood and South Kingsville based around 3 simple questions:

- What do you **LOVE** most about Spotswood and South Kingsville?
- What would you like to see **CHANGE**?
- What are your big **IDEAS** for its future?

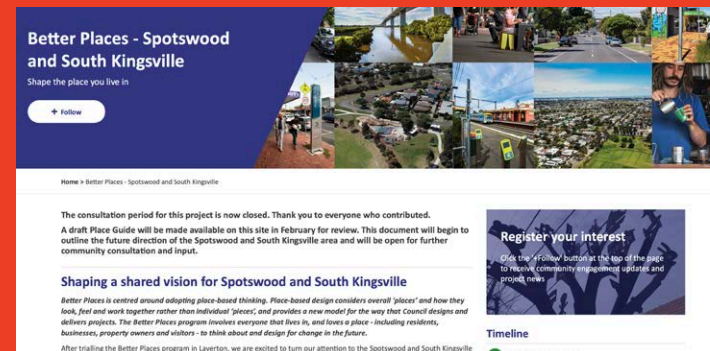


Whilst the consultation process was undertaken within the context and restrictions associated with Covid 19, input was gathered through various channels, each targeting a slightly different sample of people and aiming to capture the widest possible number and range of responses.

### Engagement was undertaken through 4 key channels:

## Participate Web Page

A dedicated web page was developed that allowed community members to see what information had been gathered to date across seven key categories and provided the opportunity for them to share their views based around the key themes of LOVE, CHANGE and IDEAS.



## Returnable Flyer Mailout

A returnable flyer was sent to all Spotswood and South Kingsville residents that included a map of the area on one side and several input fields on the other. The flyer was a questionnaire form intended to provide the same opportunity for input as the Participate page and could be returned to HBCC free of charge.



## External Focus Group

A series of eight workshop were conducted on an invite only basis with interested organisations. These workshops were grouped into one particular area of interest to streamline the discussion. The workshop themes were as follows:

**Workshop #1** - Key Stakeholders/ State Government

**Workshop #2** - Look & Feel

**Workshop #3** - Industry

**Workshop #4** - Shops & Services

**Workshop #5** - Transport & Connectivity

**Workshop #6** - Public Places & Spaces

**Workshop #7** - Housing & Job Opportunities

## Internal Council Workshop

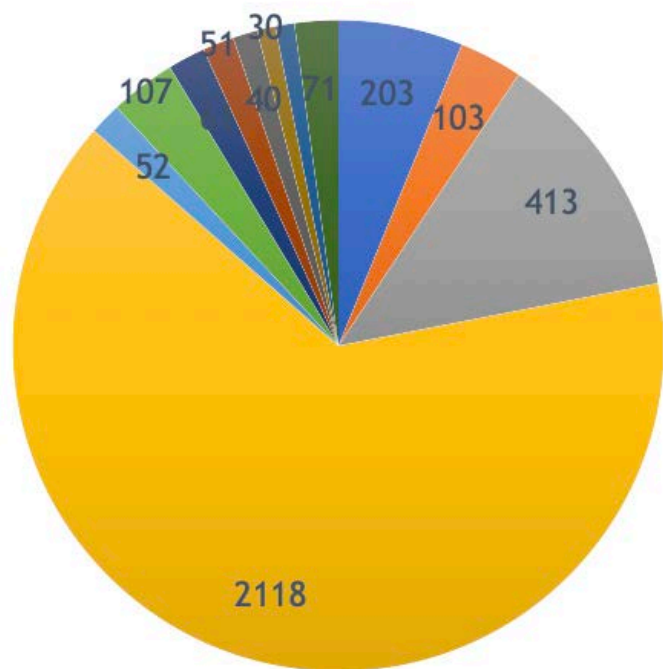
A series of workshops were held with Hobsons Bay Council staff directly involved with the Spotswood and South Kingsville community to gather their thoughts and ideas based on their understanding of the community and its needs.



# THE KEY QUESTIONS + FINDINGS

Through the initial engagement process over 3,280 responses were collected. Whilst this process only represented the first step in the consultation, and the start of a much broader conversation, it showed high level of interest and engagement from the community.

## Where Input Came From:



Over 75% of the total responses came directly from the community through the Returnable Flyer Mailout and the Participate Web Page.....

- Internal Workshop #1
- Internal Workshop #2
- Participate
- Returned Flyer
- Workshop #1 - Key Stakeholders/ State Gov
- Workshop #2 - Look & Feel
- Workshop #3 - Industry
- Workshop #4 -Shops & Services
- Workshop #5 - Transport & Connectivity
- Workshop #6- Public Places & Spaces
- Workshop #7 - Housing & Job Opportunities
- Workshop#8 - Community Facilities and Services

## Consultation Numbers:

3200+

### RESPONSES

over 3200+ responses received through engagement

850+

### IDEAS

over 850+ ideas shared by the community

To assist with interpreting the information gathered throughout the initial consultation, all of the comments and ideas received were grouped into 6 key categories, each containing a variety of sub elements.

All input has been waited equally.

Every comment or idea has been coded by theme and subcategory.

The following pages provide a summary of the key findings of the initial consultation. The results are organised under the 6 key categories and are presented based around the 3 simple questions related to Love, Change and Ideas.

6 Key Categories and Sub Elements:

<b>Public Places &amp; Spaces</b>	<b>Community Facilities &amp;Services</b>
Parks & Ovals	Festivals & Events
Beaches	Council Services
Paths & Tracks	Health & Fitness
Playgrounds	Halls & Centres
Other social gathering places	Family & Community Services
<b>Transport &amp; Connectivity</b>	<b>Housing &amp; Job Opportunities</b>
Access to Public Transport	Affordable Housing
Geographic Location	Variety of Housing
Public Roads	Employment Opportunities
Active Transport	
<b>Shops &amp; Services</b>	<b>Look &amp; Feel</b>
Variety of Options	Sense of Community
Markets & Pop-ups	Trees & Greenery
Cafes & Restaurants	Historic Connection
Retail Activity	Civic Pride
Art and Culture	Diversity
	Pollution





### What We Heard:

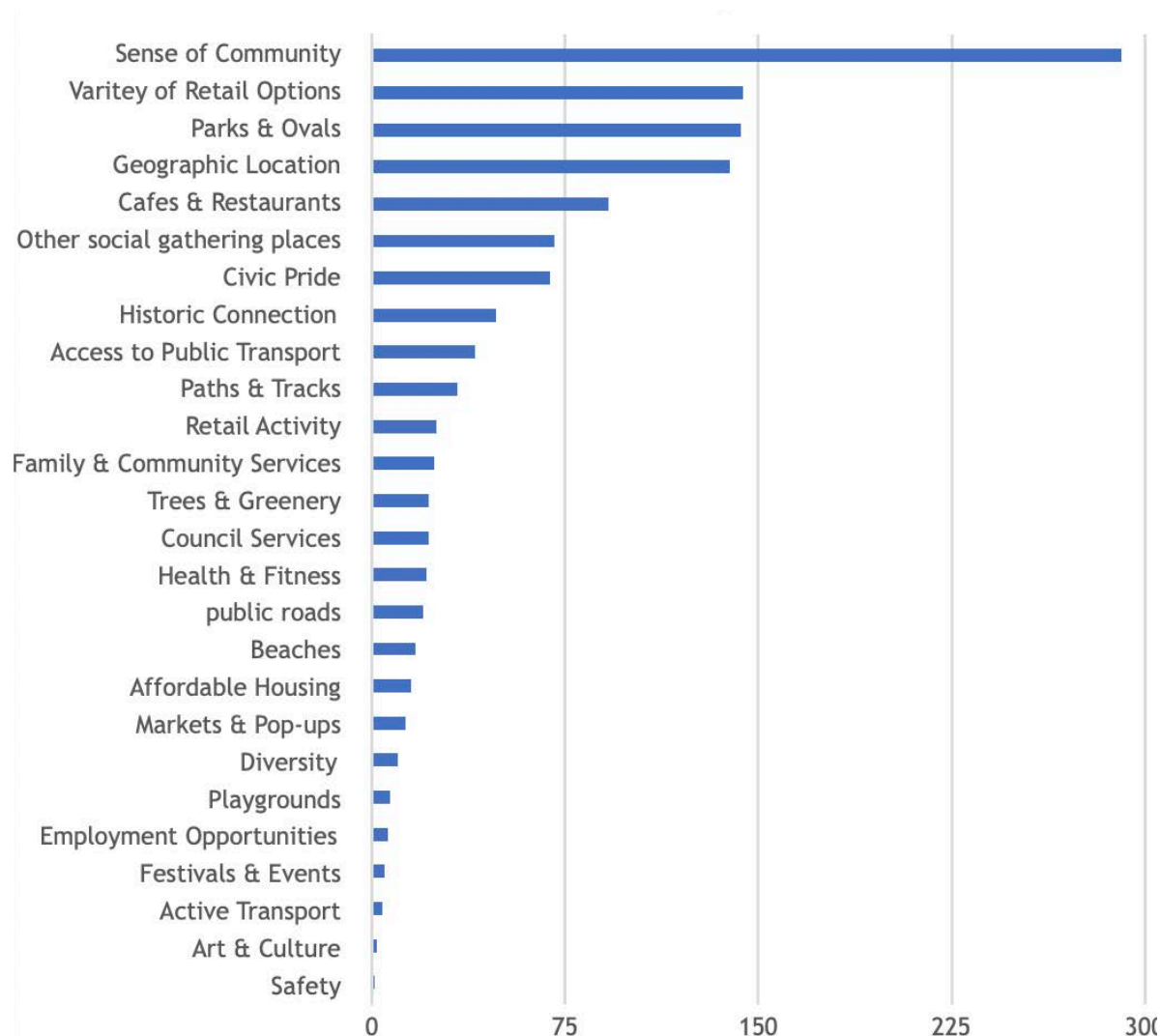
From all the comments and suggestions gathered, 1284 related to things that people Loved about the area.

From the 1284 responses the top 5 categories accounted for 809 of the total responses:

- Sense of Community
- Variety of Retail Options
- Parks and Ovals
- Geographic Location
- Cafes and Restaurants

This short list of categories helps to identify the attributes that must be maintained or enhanced into the future.

### Summary of Responses:





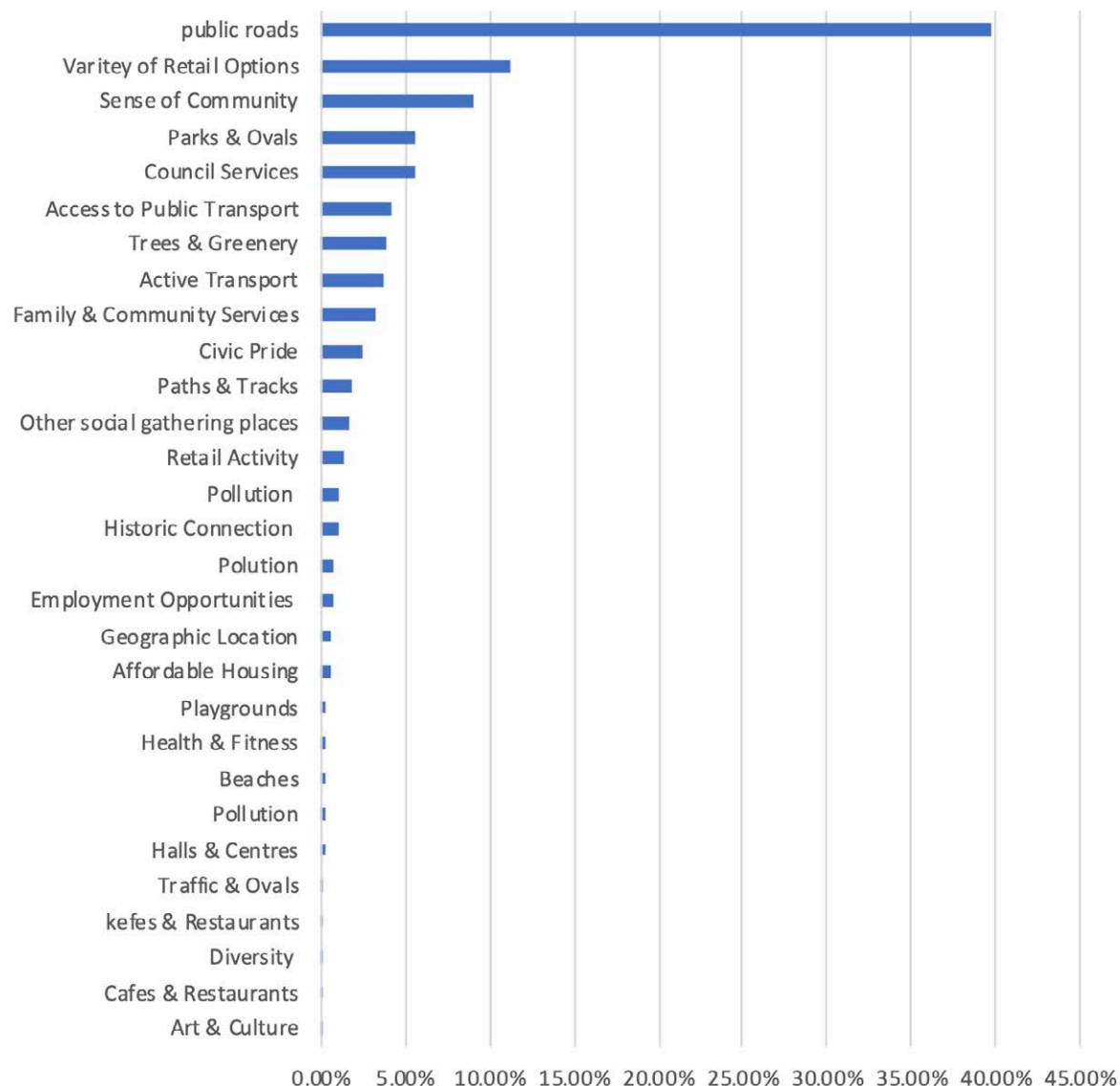
### What We Heard:

There were exactly 1,000 comments related to change, with most responses focused on the top 3 issues but with public roads being the clear priority.

When Developing and new Vision for Spotswood and South Kingsville, the top categories for change need to be addressed. Of the 29 categories of responses to what needs to change, **83% of them relate to the top 8 categories:**

- Public Roads
- Variety of Retail Options
- Sense of Community
- Parks and Ovals
- Council Services
- Access to Public Transport
- Trees and Greenery
- Active Transport

### Summary of Responses:





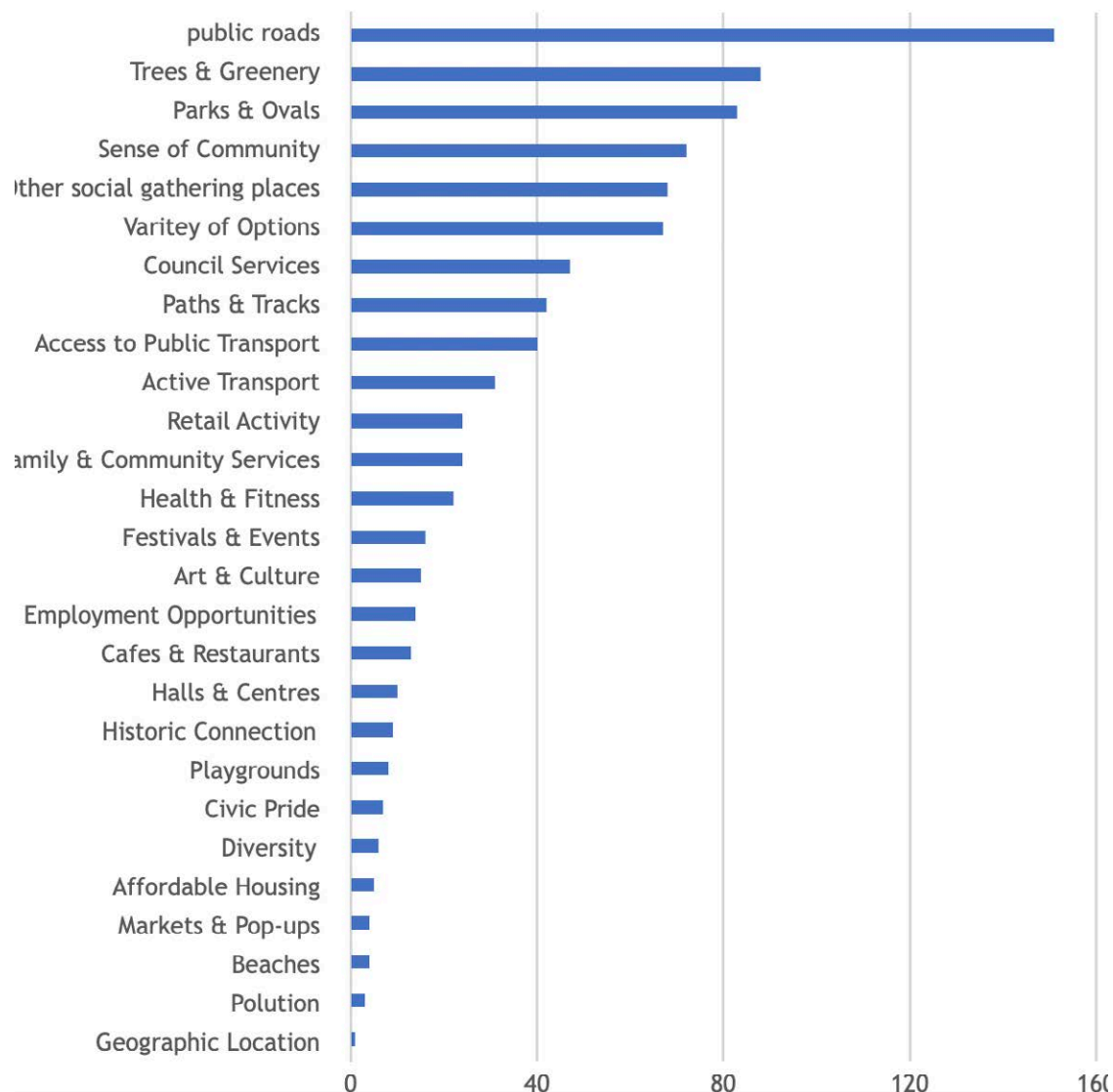



### What We Heard:

There were a total of 874 ideas for the area, with many of them being well considered and thought out. The distribution of ideas mostly relate to public roads with the remaining associated with trees & greenery, open space and retail areas.

Many of the ideas put forward have been considered and where possible incorporated directly or indirectly into the planned projects.

### Summary of Responses:



The background of the slide features a repeating pattern of interlocking gears in a light gray color against a dark gray background. The gears vary in size and are arranged in a way that creates a sense of mechanical movement and interconnectedness.

# Shaping a shared vision for the future of Spotswood and South Kingsville

# SHAPING A SHARED VISION

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Creating a shared vision  
that captures the values  
+ aspirations of our  
community and can be  
used to guide future  
projects+ improvements

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One of the common challenges that places face as they change and grow is that they often do not have a clear and shared vision as to what that change should look like and how to protect and enhance the things that make that place special. While the people that make up a community may have different and sometimes conflicting priorities about what they want to see happen, it is essential to establish a vision that can be used to help guide future changes and improvements.

The initial consultation phase went out to the local community to 'ASK' people to share their views and around what they love most about the area, what they would like to see changed, and any big ideas they might have to improve Spotswood and South Kingsville into the future. Input was gathered through focus group workshops, Council's Participate Webpage and a mailout questionnaire. Over 3300 responses were received.

The next step in the process is to 'SHAPE' the community's views into a clear vision. The vision may evolve over time, but aims to guide decision making, manage change and identify future priorities and improvements. Once the Spotswood and South Kingsville community has reviewed and provided input into the vision, this information will be used to identify Place Projects. These projects will begin to bring the vision to life - to 'MAKE' the vision happen.

As each Place Project is identified and evolves, the community will have the opportunity to provide input. Each project will be continually assessed against the vision to ensure that it reflects the values, ideas, and priorities originally expressed by the community.

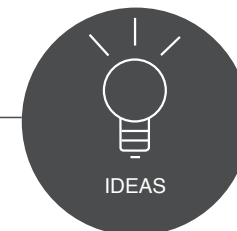
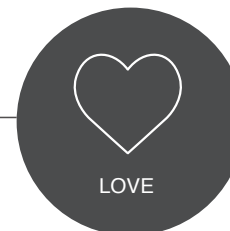
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The vision may evolve over time, but aims to guide decision making, manage change and identify future priorities and improvements...

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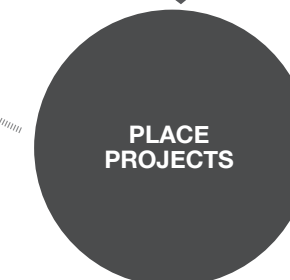
## ASK

asking what the Spotswood and South Kingsville community values most + want to see improved into the future



## SHAPE

shaping a shared vision that can be used to guide future changes + projects



## MAKE

undertaking projects that will bring the vision to life

# THE VISION FOR SPOTSWOOD AND SOUTH KINGSVILLE

## Vision Statement

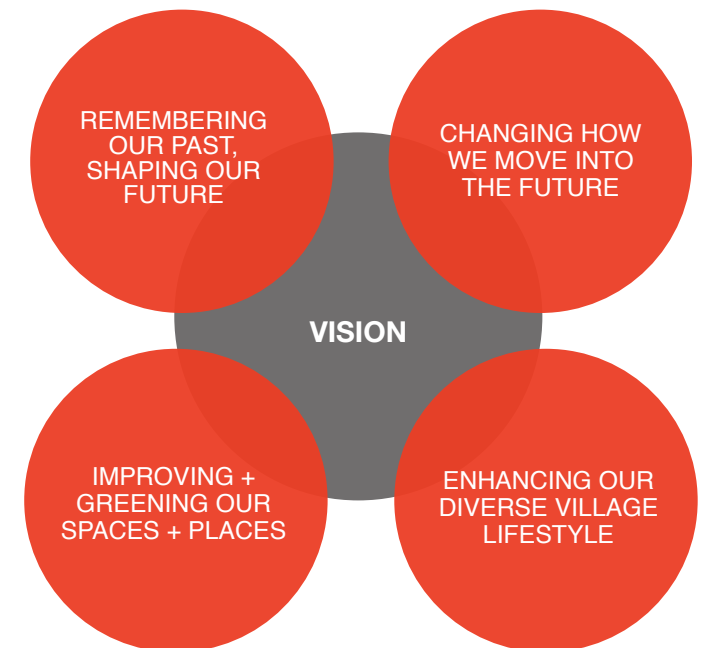
Spotswood and South Kingsville will be a modern urban village in the true sense - it will have a diverse mix of people and living options, a vibrant village and community atmosphere focused around its local shopping precincts and open spaces, and will be a place where all the needs of daily life are within easy reach. It will also be a 'place for people' - with great parks and public spaces and green tree-lined streets that connect the community and make walking, cycling and active transport the most attractive and convenient way to get around.

The history of industry in the area continues to be maintained and celebrated into the future through the built form, character and land uses, but evolves to embrace a shift towards greener and smarter technologies and industries that are connected to the local community.

The vision for Spotswood and South Kingsville is broken down into 4 key themes:

- Remembering Our Past, Shaping Our Future
- Changing How We Move Into The Future
- Improving + Greening Our Spaces and Places
- Enhancing Our Village Lifestyle

These themes are intended to describe what the Spotswood and South Kingsville community values most as well as the elements that they want to see protected and improved into the future.



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SHAPING THE VISION

# KEY THEMES, PRINCIPLES AND POTENTIAL PROJECTS AND INITIATIVES

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Each of the 4 key themes include a statement that describes the general views, values and aspirations expressed by the community and this is followed by a series of Guiding Principles that set out the key improvements that the community want to see occur.

For each of the key themes a variety of potential projects and initiatives are identified that offer ideas, inspiration and real-life examples for possible improvements and can be used to generate discussion and feedback from the community.

In this way the vision not only describes the core values of the Spotswood and South Kingsville community, but also provides practical ideas and steps towards turning the vision into real improvements into the future.



Remembering Our Past,  
Shaping Our Future



Changing How We Move  
Into The Future



Improving and Greening  
Our Spaces and Places



Enhancing Our Diverse  
Village Lifestyle

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## THEME 1 :

### Remembering Our Past, Shaping Our Future

The Spotswood and South Kingsville community value the industrial heritage of the area but want to see a shift in the future towards more diversified industries and commercial uses that are greener, smarter and more connected to the local community.

Spotswood and South Kingsville are places with a variety of neighbourhood characters - transitioning from the industrial areas to the east, the mixed of uses and varied densities of central Spotswood through to the more suburban character of South Kingsville. But the local community has a shared sense identity and place based around the industrial heritage, the diversity of the area and its people and the mix of industrial, business and residential uses. Whilst the Spotswood and South Kingsville community are concerned by some of the problems associated with the interface between heavy industry and residential, they want to see the areas industrial heritage and uses maintained into the future but for there to be a shift towards more diversified industries and commercial uses that are greener, smarter and more connected to the local community.

#### Guiding Principles

All future projects within Spotswood and South Kingsville should, wherever practical, aim to achieve the following key principles:

- 1.1 Support the transition from heavy industry to more diversified industries and commercial activities. New businesses and developments should incorporate the industrial heritage into new urban commercial uses, while industry and business should be sympathetic to the area's residential mix.
- 1.2 All policy, strategy, and regulatory frameworks should be aligned and coordinated at local and state government levels to ensure the future vision can be realised.
- 1.3 Investigate opportunities to improve the interface and connections between the industrial and residential precincts and maintain the areas unique residential, commercial, and industrial mix into the future.
- 1.4 Look for opportunities to tell the area's rich history in new, engaging, and innovative ways. Connect local places, spaces, and destinations through these stories.

# THEME 1 REMEMBERING THE PAST, SHAPING OUR FUTURE





## POTENTIAL PROJECTS + INITIATIVES

### 1 A Guiding Vision

Ensure that the community's vision for the transition to more diversified industries and commercial uses that are greener, smarter and more connected to the local community is incorporated into and supported in all planning and statutory documents and supporting studies including:

- The Spotswood Activity Centre Structure Plan
- Reimagining the Local Economy Project
- Council's Industrial Land Management Strategy and Design Guidelines
- Council's Economic Development Strategy

### 2 Future Industries Action Group

Provide coordination, funding and resources for the development of a Future Industries Action Group for Spotswood and South Kingsville that will:

- Bring together representatives from local industrial businesses and property owners, council and community representatives, scienceworks, local entrepreneurs and creatives
- Undertake a strategy / identity / branding process that establishes a clear vision for the future of the industrial precinct and identifies opportunities and inspiration examples to support the transition towards more diversified industries and commercial uses that are greener, smarter and more connected to the local community
- Work with Council to attract businesses, identify opportunities for government funding, and undertake capital works that support the vision

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### Inspiration



PROTECTING AND ENHANCING THE AREA'S INDUSTRIAL PAST AND MAKING THIS A KEY ELEMENT AND POINT OF DIFFERENCE FOR THE FUTURE VISION



CREATING A VISION FOR THE INDUSTRIAL PRECINCT BASED AROUND A SHIFT TOWARDS GREENER AND SMARTER INDUSTRY



ATTRACTING AND SUPPORTING INNOVATIVE INDUSTRIES



## POTENTIAL PROJECTS + INITIATIVES

### 3 Hidden Histories Project

Ensure that the community's vision for the protection of the areas diverse character and industrial heritage is supported. Council to develop a 'Hidden Histories' project that compliments and links to other heritage studies and programs that are currently in place or underway for Hobsons Bay but that will be a pilot heritage project that is specifically targeted at Spotswood and South Kingsville and will:

- Work with the local historical society and community to identify and catalogue key stories / sites for Spotswood and South Kingsville that will provide a basis for future heritage / interpretive / art based projects that will 'tell the story' of the different precincts and character zones across the local area
- Bring together any relevant heritage information that emerges from the Spotswood Heritage Review that is currently underway and develop a range of targeted initiatives and projects that can be undertaken to maintain and enhance the local character and industrial heritage of the area
- Support the identification of buildings and character elements to be protected through the Spotswood Activity Centre Structure Plan and heritage review
- Explore ideas and opportunities for murals / artwork / sculpture, events, trails and activation of vacant spaces throughout Spotswood and South Kingsville that can be actioned in short to mid term projects
- Investigate opportunities to partner with innovative industry leaders to trial and provide new and interesting interpretive technologies such as smart poles and apps that support walking tours etc

### 4 A Better Place for Industry

Develop an improvement and greening project focused on the Spotswood Industrial Precinct that is similar to Cool Streets or "beautify your neighbourhood" that:

- Sets out the principles and actions to be undertaken to provide physical improvements (such as upgrading streetscapes, improving pedestrian and cyclist connections and providing new public spaces) that enhance the function and attractiveness of the Spotswood industrial precinct and support a shift towards smarter, greener and more local industries
- Undertakes intensive fast-tracked tree planting throughout the industrial precinct as part of the 'Greening Your Neighbourhood Project'

## Inspiration



HIIDEN HISTORIES PROJECT TO UNCOVER AND CELEBRATE THE AREAS INDUSTRIAL PAST



CREATING A BUILT ENVIRONMENT THAT WILL HELP TO ATTRACT MORE INNOVATIVE BUSINESSES



GREENING AND IMPROVING THE CHARACTER AND STREETSCAPES OF THE INDUSTRIAL PRECINCT

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## THEME 2 :

### Changing How We Move Into The Future

Making Spotswood and South Kingsville more walkable and bike friendly, and enhancing the linkages and facilities that will promote a shift towards public transport and active transport into the future.

Whilst Spotswood and South Kingsville is a place with a local metro station and regular bus services, many people expressed throughout the consultation that these services are often difficult to get to and need improvements to make them more attractive, efficient and user friendly. It was also regularly noted that the area is very car focused and not very pedestrian or bike friendly, and vehicle congestion and heavy vehicle traffic were the highest ranking concern amongst residents. One of the key themes that emerged is that the local community is concerned that these issues will get worse with the local population projected to almost double by 2035, and that there is a desire to undertake projects that support a shift towards public transport and active transport as the preferred modes of travel into the future and to make the area more pedestrian and cycle friendly.

#### Guiding Principles

All future projects within Spotswood and South Kingsville should, wherever practical, aim to achieve the following key principles:

- 2.1 The areas movement network to be designed to give priority to public transport and active transport into the future to accommodate projected population growth
- 2.2 Focus on undertaking upgrades and new works that enhance key linkages and streetscapes to make Spotswood and South Kingsville a more bike and pedestrian friendly place
- 2.3 Design transport networks to support preferred modes of transport and reduce unintended through traffic and heavy vehicle movements within the local streets and neighbourhoods
- 2.4 Focus on improving access and connections within Spotswood and South Kingsville to key regional linkages such as Federation Trail and the West Gate Veloway to help promote active transport into the future

## THEME 2 CHANGING HOW WE MOVE INTO THE FUTURE





## POTENTIAL PROJECTS + INITIATIVES

### 5 Streets for People Project

Complimenting the future Local Area Movement Plan and Spotswood Activity Centre Structure Plan, develop a targeted project that investigates options for undertaking streetscape works that will help to reduce the impact of heavy vehicle movements, through traffic and congestion on our village and neighbourhood streets and to make the area feel safer and more pedestrian and cyclist friendly including:

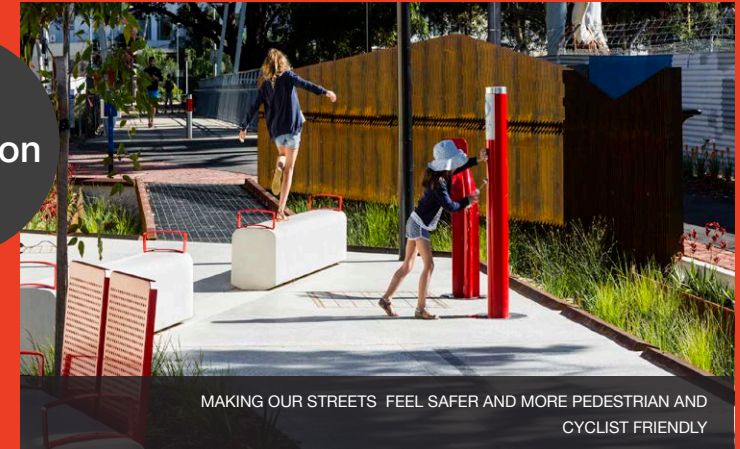
- Reducing vehicle speeds and heavy vehicle movements through targeted streetscape works and enforcement of designated routes and controls that will reduce heavy vehicle speeds and volumes and direct traffic from the industrial area eastwards rather than through neighbourhood areas
- Designating key village and neighbourhood streets as 'slow streets' and apply the principles of 'streets for people' to add elements such as trees and planting, street furniture, widened footpaths and water sensitive design that shift the character and priority towards pedestrians and cyclists and reduces the dominance of cars

### 6 The GreenLine Project

Develop a vision and project implementation strategy for the 'GreenLine' project which will transition Hall Street and the Craig Street / McLister Street / Birmingham Street corridors into a major active transport movement spine for Spotswood and South Kingsville that:

- Develops the project as a best-practice demonstration and catalyst for active transport for Hobsons Bay that takes inspiration and applies principles from leading examples from around the world
- Establishes a major active transport network through the heart of Spotswood and South Kingsville that links all key destinations including the major future development precincts, schools, Spotswood Station and village centres and helps to shift the priority from private vehicle usage to active transport
- Directly connects through to the West Gate Tunnel Veloway providing a direct active transport link through Melbourne CBD
- Undertakes a pilot project in Hall Street North that demonstrates the application of the principles of 'streets designed for people' and active transport
- Provides opportunities to demonstrate and test changes through pop-up / semi-permanent streetscape and active transport projects

## Inspiration



MAKING OUR STREETS FEEL SAFER AND MORE PEDESTRIAN AND CYCLIST FRIENDLY



IMPROVEMENTS THAT CHANGE THE WAY WE MOVE AND AT THE SAME TIME CREATE BETTER PUBLIC SPACES



THE GREENLINE AS THE MAJOR ACTIVE TRANSPORT CORRIDOR THAT WILL RUN THROUGH THE HEART OF SPOTSWOOD AND SOUTH KINGSVILLE

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## POTENTIAL PROJECTS + INITIATIVES

### 7 Missing Links Project

Develop an intensive fast-tracked schedule to improve the pedestrian and cyclist network that:

- Identifies and constructs all missing pedestrian + cyclist links / footpaths and key crossings
- Identifies any additional initiatives (such as bike storage, lighting etc) to help make Spotswood and South Kingsville a more walkable and cycle friendly place
- Developing wayfinding and signage elements that connect key destinations within Spotswood and South Kingsville, reinforce the character and history of the area and trial new and interesting technologies such as smart poles and apps that support active transport, walking tours etc

### 8 Multi-Modal Network

In combination with the work being undertaken for the Spotswood and South Kingsville Local Area Movement Plan (LAMP), provide a targeted plan to design and deliver improvements to the local public transport facilities and network including:

- Providing upgrades such as improved bus stop interchange, parkiteer / bike storage facilities, car parking and pedestrian / cyclist safety and access, and street furniture to enhance the attractiveness and function of the Spotswood Station
- Advocating for re-routing and adding of new routes and upgrading facilities to improve to bus services and linkages to key destinations such as Scienceworks, Spotswood Station and Hudsons Road and to directly service future development precincts
- Upgrading and improving access to the punt service to increase its attractiveness, usage and viability into the future
- Identifying opportunities to prioritise active transport and public transport connections to the new major development precincts through the design of the movement network
- Explore potential opportunities to partner with innovative industry leaders to trial alternative vehicle modes such as electric car share, electric bikes and small shuttle buses

## Inspiration



IDENTIFYING AND CONSTRUCTING THE SMALL LINKS AND CROSSINGS THAT TIE THE WHOLE PEDESTRIAN AND CYCLIST NETWORK TOGETHER



CREATING A TRULY INTEGRATED MULTI-MODAL NETWORK THAT TRANSFORMS HOW PEOPLE MOVE WITHIN THE AREA AND CONNECT TO THE CITY



NEW WAYFINDING ELEMENTS THAT WILL HELP LINK THE ACTIVE TRANSPORT NETWORK AND STRENGTHEN THE IDENTITY OF THE AREA

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## THEME 3 :

### Improving and Greening Our Spaces and Places

Spotswood and South Kingsville residents want to make their streets, parklands and neighbourhoods greener and know there will be a need to increase the provision and accessibility of public space as the population grows into the future

Whilst many people expressed throughout the consultation that the existing parkland and public spaces in the local area are valued and well used, a common theme was that there was a need to add more greenery to streets and public spaces and to improve linkages to, and facilities within, parkland to make them more accessible, attractive and usable. There was also a concern around the under-provision of public space when compared to other local areas and the strained capacity of existing sporting facilities and clubs, and that there would need to provide more public spaces and improved access to neighbouring reserves and open spaces with the population projected to almost double over the next 15 years.

#### Guiding Principles

All future projects within Spotswood and South Kingsville should, wherever practical, aim to achieve the following key principles:

- 3.1 Seek opportunities to improve the amenity, function and linkages to existing public spaces to maximise their attractiveness, flexibility, accessibility and usability for all residents and for different times of the day
- 3.2 Look for opportunities to provide new public spaces throughout Spotswood and South Kingsville and to improve connectivity to neighbouring areas to help increase the provision and accessibility of open space as the population increases into the future
- 3.3 Increase the amount of greenery in all streets and public areas and improve the diversity and health of the tree population within Spotswood and South Kingsville - aim towards achieving at least 40% canopy within all parks and streetscapes
- 3.4 Increase opportunities for the community to experience and connect with water and the natural environment

## THEME 3 IMPROVING + GREENING OUR SPACES + PLACES



## POTENTIAL PROJECTS + INITIATIVES

### 9 Green Your Neighbourhood Project

Develop a greening project similar to Cool Streets that compliments and links to the Urban Forest Strategy but provides a targeted planting program throughout Spotswood and South Kingsville that:

- Provides a program of street / neighbourhood greening projects that involve the local community and apply the principles of a 'trees-lead' approach to the design, transformation and greening of the area
- Focuses on adding new street trees to all street vacancies along key pedestrian and cyclist movement corridors and main roads and creating 'green gateways' such as along the Melbourne Road entrance to Hobsons Bay
- Provides short and long-term program for tree planting in all residential streets
- Provides a process and timeline for greening of streets within the industrial area of Spotswood and includes guidelines / incentives for land owners to green their private properties to help improve the character of the industrial precinct

### 10 Love Our Parks Project

Upgrade community parks within Spotswood and South Kingsville as a single co-ordinated project that completes upgrade works that have already been undertaken or are underway including:

- Identifying currently under-utilised parks or spaces that could be improved through upgraded or new facilities
- Reviewing the capacity of current sports clubs and facilities and provides a plan for future growth and function into the future
- Exploring opportunities and the feasibility for new parks to be created through acquisitions and change of ownership in the local area
- Providing opportunities for community input into the redesign / improvement of the parks
- Exploring opportunities to establish green avenues and linkages, art trails and wayfinding and that tie the parks together
- Incorporating art / educational elements that celebrate Spotswood and South Kingsville's history + diverse culture

## Inspiration



INTENSIVE TREE PLANTING THROUGH THE 'GREEN YOUR NEIGHBOURHOOD' PROJECT



A TARGETED AND FAST-TRACKED PROGRAM TO GREEN OUR NEIGHBOURHOODS AND THE INDUSTRIAL PRECINCT



SEEKING OPPORTUNITIES TO CREATE NEW POCKET PARKS, PLAZAS AND PUBLIC SPACES TO ACCOMMODATE FUTURE POPULATION GROWTH





## POTENTIAL PROJECTS + INITIATIVES

### 11 Pop-Up Community Spaces

Develop a new program that works with the local community to identify and transform vacant spaces within the local area through pop-up / semi-permanent projects that create new community spaces and may lead to longer term changes including:

- Smaller community gardens, pocket parks, orchards and edible gardens on vacant land such as rail corridors
- New spaces created through the reconfiguration or partial / temporary closure of streets
- Pop-up streetscape / village projects such as street parklets
- Investigating opportunities for schools to open their ovals, playgrounds and facilities for after-hours community use

### 12 Re-Connecting to Water and Environment

Develop a project that focuses on improving the health of the natural environment and connection to water and nature including:

- Providing a program and timeline for the rehabilitation of the southern bank of Stony Creek and provision of new active transport connections through to Stony Creek Reserve
- Undertake a landscape master plan that identifies potential opportunities and issues for increasing longer term connectivity and access to the Maribyrnong River and Yarra River foreshores and the feasibility of developing a master plan for the Riverside Park from Westgate Bridge to Newport Power Station
- Seeks opportunities, wherever practical, to incorporate Water Sensitive Urban Design (WSUD) and stormwater harvesting into all future streetscape and parkland projects

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## Inspiration



PROVIDING OPPORTUNITIES FOR THE COMMUNITY TO HAVE A DIRECT ROLE  
IN THE DESIGN AND ACTIVATION OF SPACES



POP-UP COMMUNITY SPACES TO TRIAL  
NEW COMMUNITY SPACES



INCREASING CONNECTION TO NATURE AND WATER



## THEME 4 :

### Enhancing Our Diverse Village Lifestyle

Helping to maintain the vibrant village lifestyle of Spotswood and South Kingsville into the future

The 'village' character of Spotswood and South Kingsville is something that the local community strongly identifies with and values - based around the idea that most of the needs of daily life are within easy reach and that the parks and smaller village centres which form the heart of the community have a strong 'local feel'. The local community is concerned about the impact that heavy vehicle traffic, general congestion and through vehicle movements are having on the character of the area, and want to look for new ways to make the village centres and neighbourhoods feel more pedestrian and bike friendly and to continue to enhance the village lifestyle, local businesses and diversity of the area.

#### Guiding Principles

All future projects within Spotswood and South Kingsville should, wherever practical, aim to achieve the following key principles:

- 4.1 Seek opportunities to improve the amenity, function and access of the village centres and neighbourhoods, reduce negative vehicular impacts and continue to make them more pedestrian and bicycle friendly to enhance the village character and support local businesses
- 4.2 Look for ways to connect people within the community (local traders, creatives, entrepreneurs etc) to stimulate new partnerships, activities and opportunities (art initiatives, community events, business initiatives) that will enhance the 'local feel' and add life and vibrancy to the village areas and neighbourhoods
- 4.3 Ensure a variety of innovative and affordable housing options are provided into the future to try to maintain a level of diversity, choice and affordability in the local area
- 4.4 Recognise the diversity and different characters of the neighbourhoods and precincts that make up Spotswood and South Kingsville, and support projects that enhance each precinct's heritage and individual character

## THEME 4 ENHANCING OUR DIVERSE VILLAGE LIFESTYLE





## POTENTIAL PROJECTS + INITIATIVES

### 13 Better Villages Program

Undertake a project that is specifically focused on delivering improvements, adding more life and activity and supporting the local businesses and character of our village centres including:

- Applying the initiatives from the 'Streets for People Project' to undertaking streetscape works that will reduce the impact of heavy vehicle movements, through traffic and congestion and make our village centres feel safer and more pedestrian and cyclist friendly
- Applying initiatives from the 'Greening Your Neighbourhood' and 'Pop-up Community Spaces' projects to improve the greening, amenity and activation of our village centres and to transform and create new public spaces
- Undertaking works that improve public transport and active transport connections to our village centres
- Working with traders, creatives and locals through targeted consultation and the formation of a Local Leaders Action Group to deliver new artwork, activities and events for our village centres

### 14 Better Community Places Project

Undertake a targeted project that reviews the capacity of current community facilities throughout Spotswood and South Kingsville and identifies demand and opportunities for re-organising or adding new facilities to cater for population growth into the future including:

- Encouraging and supporting local events, services and activities such as Grazelands and the Slow Food Melbourne Farmers Market that provide important community meeting places, strengthen local identity and help to bring the community together
- Investigating demand, opportunities and viability associated with providing a new community space or meeting place for Spotswood and South Kingsville (such as a community arts / creative space, community garden, environmental / community education space)
- Investigate opportunities and viability of the Glassworks Social Club being used as a future community art space

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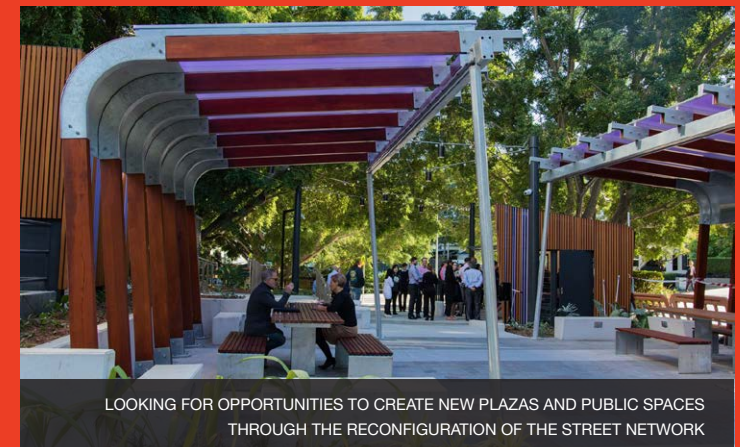
## Inspiration



IMPROVING THE STREETSAPES AND PUBLIC DOMAIN OF OUR VILLAGES CENTRES



MAKING OUR VILLAGES CENTRES AND NEIGHBOURHOODS MORE PEDESTRIAN AND BIKE FRIENDLY



LOOKING FOR OPPORTUNITIES TO CREATE NEW PLAZAS AND PUBLIC SPACES THROUGH THE RECONFIGURATION OF THE STREET NETWORK



## POTENTIAL PROJECTS + INITIATIVES

### 15 Local Leaders

Council to provide funding and resources for the development of a Local Leaders Action Group and other initiatives to help guide and deliver the projects and programs identified in the Spotswood and South Kingsville Place Guide including:

- Forming a Local Leaders Action Group that will bring together representatives from local traders, local artist and creatives, business entrepreneurs and local community leaders to play a community 'think-tank' / advisory / champion role and provide ideas, connections and active involvement in the delivery of the Better Places projects
- As a key initiative Council will investigate the feasibility of creating new Place Maker role as the main point of contact for the group and to provide a central leadership and coordination role in delivering the projects identified under the Better Places Spotswood and South Kingsville
- Providing information, resources and coordination between existing events / activities and any new initiatives developed under Better Places to help strengthen community support and ownership over the process and to get the best possible outcomes for the activation, diversity and character of the village centres and wider community

### 16 Housing Choice

Ensure diverse, high quality and affordable housing is available in Spotswood and South Kingsville to accommodate projected future population growth including:

- Ensuring that all new development precincts provide adequate affordable housing and public open space contributions
- Ensuring that all new development precincts are directly services by public and active transport modes
- Supporting and advocating for innovative housing types that add a greater choice and diversity to future housing stock
- Acknowledging the different neighbourhood and character types currently throughout Spotswood and South Kingsville and ensuring that any future planning changes maintain the heritage and diversity

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## Inspiration



SUPPORTING NEW ACTIVITIES AND ART INITIATIVES TO HELP ACTIVATE THE VILLAGE CENTRES AND BRING OUR COMMUNITY TOGETHER



CREATING A LOCAL LEADERS GROUP THAT WILL PLAY A LEAD ROLE IN THE PLANNING AND DELIVERY OF THE BETTER PLACES PROJECTS



LOOKING FOR INNOVATIVE APPROACHES TO DELIVERING AFFORDABLE HOUSING INTO THE FUTURE

# BETTER PLACES

Spotswood &  
South Kingsville



LOVE



CHANGE



IDEAS



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